

BRIEF'D

Unleash your inner designer! In *Brief'd*, you'll tackle real-world challenges by transforming genuine client needs into thoughtful, future-focused design solutions. Through developing design briefs, exploring product concepts, and bringing ideas to life with 3D modelling and prototyping, you'll learn how creative thinking drives meaningful change. This is your moment to prove that great design doesn't just solve problems – it shapes a better future.

Term 2

Theme: Enterprising Futures



What You'll Be Doing:

- **Client-Centred Innovation:** Engage directly with clients, identifying real-world needs and reframing them as creative challenges.
- **End-to-End Creation:** From initial consultation to the final tested design for manufacture, you'll navigate the full design journey with hands-on involvement.

What You'll Gain:

- **User-Centred Design:** Learn to design thoughtfully for people, balancing empathy with innovation.
- **Design, Process and Material Expertise:** Dive deep into the art of designing, experimenting with diverse materials and processes that makes every creation a viable solution.
- **Team Collaboration & Problem-Solving:** Strengthen your teamwork, communication, and creative problem-solving skills through immersive, real-world project challenges.

What We'll Create:

- **A Visionary Design Solution:** Design a distinctive, one-of-a-kind masterpiece for a community client, that hits all the specs and is ready for manufacture, potentially by subsequent projects!

